

51st Annual Banner Exhibition and Competition

Maura McConnell and Lisa Zander-Campbell, Chairs

Application Deadline, June 23, 2017

The Banner Competition is one of the signature events of the Central Pennsylvania Festival of the Arts. The Festival is proud to display past and present banners annually. Our banners hang over the Festival route, adding color and movement to the festive atmosphere. Both individuals and groups may submit entries.

CHAIRS

The chairs of the 2017 Banner Competition are Maura McConnell and Lisa Zander-Campbell. McConnell is a fiber artist living in State College. Holding degrees from the University of Pittsburgh and The Ohio State University, McConnell has volunteered with the Festival and at First Night State College, leading children's art and craft workshops.

Zander-Campbell has been sewing all her life, having been taught the craft by her mother. She sells her own recycled glass and found object sculptures at arts festivals regionally. She currently volunteers as a juror escort in the Festival's Sidewalk Sale and Exhibition.

CALENDAR

Banners entered in the competition must be delivered to the office of the Central Pennsylvania Festival of the Arts by 5:00 p.m., June 23, 2017. Banner Competition winners will be announced Saturday, July 15, 2017 at the Sidewalk Sale Awards Ceremony, at 9:00 a.m. on the Allen Street Stage.

THEME, DESIGN and CONSTRUCTION CRITERIA

Theme

This year marks the 51st Central Pennsylvania Festival of the Arts and this year's banners should celebrate that milestone.

Design

When designing your banner, please remember that it will hang between 15 and 20 feet over the street. The design must be visible from both sides of the banner (identical or different). All components of the banner design and construction must be securely attached, or the banner will not be displayed. Banners with religious, partisan, or commercial messages will not be accepted. Banners commemorating community organizations are permitted.

Measurements

The banner must measure 72" long and 30" wide. It must be able to be rolled up for storage purposes. Its weight may not exceed 15 pounds.

Fabric

The banner must be constructed of heavy weight, colorfast, weather-resistant material. The following suggestions regarding materials will be helpful.

Fabric Materials

Sail cloth, duck, drill, canvas, heavy twill, cotton.

Fabric Properties

Durable, strong, color-fast, weather-resistant materials.

General Materials Needed

Approximately 4-5 yards fabric, thread, dowels.

Materials to Avoid

Burlap or felt, various types of net fabric, loosely woven fabric such as casement goods, see-through plastics, water soluble glues, or fragile adornments. **Please do not use glitter.**

Dowels and Weights

The banner must be hung from a 36" poplar dowel, either 5/8 or 3/4" in diameter. Please do not use an oak dowel or a metal rod since it is difficult to secure the banner to those materials. The dowel will extend 3" on each side of the banner. The banner must be weighted at the bottom. The weight must be completely enclosed and should be heavier than the top dowel. We recommend a heavy metal chain which can be sewn into place at several locations. Please be sure the ends are also tacked in place. The weight on the bottom keeps the banner hanging vertically even in windy conditions.

Lettering or Printing

Lettering or printing on the banner should be easy to read, clear, simple and direct.

Identification

Please include the following information on your banner:

- Title
- Artist's name or group
- The year the banner was made

Use indelible markers, fabric paints or stitching by hand or machine.

Lettering or Printing

Lettering or printing on the banner should be easy to read, clear, simple and direct.

JURORS

The 2017 Banner Competition jurors will be announced at a later date.

AWARDS

Banner entries are divided into three categories so that entrants are competing with their peers.

Professional

Individuals or groups who work as fiber artists.

- 1. First Prize - \$200**
- 2. Second Prize - \$125**
- 3. Honorable Mention - \$50**

General

Individuals or groups who are not working in the field of fiber arts.

- 1. First Prize - \$150**
- 2. Second Prize - \$75**
- 3. Honorable Mention - \$50**

Youth

All individuals and groups under 18 years of age.

- 1. First Prize - \$100**
- 2. Second Prize \$75**
- 3. Honorable Mention \$50**

SUBMISSION

Banners will be accepted at the office of the Central Pennsylvania Festival of the Arts, 403 South Allen Street, Suite 205A, until 5:00 p.m., June 23, 2017. Banners may be shipped or delivered by hand. Banners received after the deadline will not be considered.

Submitted banners become the property of the Central Pennsylvania Festival of the Arts. Should an artist request return of a banner, the banner will be neither juried nor hung at the Festival.

The Central Pennsylvania Festival of the Arts receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.